

Holly Tharp

Creative Leader

✉ thehollyblossomart@gmail.com

📞 904-501-0335

🌐 [LinkedIn](#)

[Portfolio](#)

A creative leader who designs art education programs, inspires creatives, and envisions unique collaborations for community art experiences. Through work as Full Sail's Fine Arts Department Chair and Graphic Design Program Director at Los Angeles Film School, has worked to create programs that foster creativity, collaboration, and personal responsibility. A strength in [inspirational creative leadership](#) leads to innovation and a reputation for guiding ideas, programs, and people to the next level.

Who's skill set is diverse, covering content development, art integration, expertise in instructional design frameworks, and curriculum development. Proficient in learning management systems for guiding creative teams and skilled in data analysis and assessment design for project quality. A unique understanding of educational technology and content creation that aligns with creative vision. These abilities are complemented by key traits - creativity, adaptability, and empathy, fostering innovation and inclusivity.

Areas of Expertise

Creativity + Communication + Problem-Solving + Adaptability + Collaboration + Team Leadership + Graphic Design
Content Development + Curriculum Development + Education Technology + Learning Management Systems (LMS) + Fine Art Digital Art & Design +
Instructional Design Frameworks + Quality Control + DEIB + Photography + Project Management

Experience

Creative Consultant

Fine Artist | Curator | Design
Thehollyblossom.com

2016-present

Creative Consulting

- Leverage expertise in the fine arts to provide creative consulting services to a diverse clientele, fostering imaginative solutions for creative challenges.

Collaboration and Project Development

- Collaborate with clients to develop educational and artistic projects, emphasizing meaningful work and creative thinking.
 - Published Art | Photography:
 - Discourses of (De)Legitimization: Participatory Culture in Digital Contexts, 2018
 - The Orlando Arts Guide, Author Wendy Givoglu

Art Curation and Advisory

- Art Consultant, Curator, and Art Advisor, offering expertise in art selection, curation, investment, and providing guidance on art-related decisions.

Artistic Creation

- Independent Artist and Freelance Graphic Designer, creating and selling original artwork and visual content.
 - 2018-2019, City of Orlando, [Amway Center Artist, creating original](#) artwork for visiting musicians; Jimmy Buffet, Eagles, Pink, Justin Timberlake, James Taylor, Daryl Hall and John Oates, Cyndi Lauper, Rod Stewart

Community Engagement and Research

- Facilitate community art projects, and engage with local artists and organizations to promote art and culture.
 - Careers in the Arts, **Chair**
 - Florida Arts Model Schools, **Committee Member**
 - STAR- State Teacher/Artist Residency, **Committee Member**
 - Annual Summit, **Visual Arts Curator**

Program Director

Graphic Design Online
[Los Angeles Film School](#), Los Angeles, CA

2021-2023

Program Development and Leadership

- Developed and maintained the online graphic design program.
- Fostered connections with industry professionals for program relevance at [Nathanial Howe Studios](#), [Admixx](#), [SayItLoud](#), [Appleton Creative](#), [Bouvier Kelly](#), and [HardRock](#)
- Recruited new faculty, coached, and supervised 13 faculty members.
- Managed degree program budget and allocated resources effectively coming in under budget in 2022-2023.
- Collaborated with LAFS marketing to attract and retain students through creative projects.

Curriculum and Instructional Management

- Oversaw curriculum development, revision, and evaluation of a 36-month degree program.
- Designed and improved curriculum content for improved student persistence
- Proficient in instructional design methodologies including ADDIE, SAM, and Backward models
- Implemented improvements to curricula by including discussions that foster sharing and community building amongst online students.
- Ensured program quality and adherence to the ACCSC standards
- Daily use of proprietary Learning Management Systems (LMS) and online tools
- Extensive knowledge of design principles and industry standards.

Holly Sharp

Department Chair, Fine Arts

Computer Animation and Game Art (3D Arts)
Full Sail University

2008-2021

Responsible for shaping the academic and artistic direction of the department, fostering a vibrant learning environment, and promoting the program's reputation and success.

Curriculum Development and Educational Standards

Curriculum Development

- o Developed and designed courses, set academic standards and implemented assessments

Faculty Management and Faculty Development

- o Recruited, hired, and evaluated department faculty.
- o Provided guidance and support to foster faculty development and excellence in teaching and research.

Budget Management and Resource Allocation

- o Managed the department's budget, allocated resources, and sought funding opportunities.
- o Identified and secured resources to support the department's educational and research needs.

Course Director, Game Production

- o Developed curriculum to partner with Game Design using the AGILE methodology
- o Managed relationships between designers and artists using an industry-standard workflow management system

Collaboration and Communication

- o Fostered collaboration with other departments, institutions, and industry partners to enhance departmental programs and opportunities.
 - Career in the Arts
 - The Art of Full Sail
 - Organized and curated annual invitational faculty art exhibits
- o Collaborated with external organizations for community events
 - City Arts, 2010-2016

Visual Arts Consultant

Big O Creative Services
Orlando FL

2019-2021

Innovative Solutions

- o Creativity in the workspace: Planned, coordinated, and executed interactive workshops on visual thinking to help participants improve communication and problem-solving skills.
- o Developed custom art projects that aligned with training goals, fostering creativity and innovation

Course Director | Associate Course Director | Studio Artist, Full Sail University

2004-2008

Art Director, Pattern Recognition, Tampa FL

2003-2005

Art Educator, Orange and Seminole County, FL

1994-2001

Designer | Photographer, Orlando Science Center

1997-2000

Associations

Board Member, Florida Alliance for Art Education | Member, National Council of Arts Administrators
Member, National Art Education Association | Member, Artists Registry of Florida | Member, ACM Siggraph

Education

Master of Arts Education (MA),
Art Education

University of Florida

Bachelor of Science (BS),
Art Education

Florida State University

Skills

Instructional Design: 15 years of curriculum development and assessment for online & hybrid learning.

Manager of Creatives: 15 + years of managing creative teams, in higher education and the community.

Creative: Fine Art, Photography, and Design

Digital Creator: Adobe Creative Suite for graphic design, illustration, and photography with AI experience.